

Customized Software Solutions

HOW TO IDENTIFY YOUR PROSPECTS CUSTOMERS SPECIFIC NEEDS?

Are you looking for better ways to provide specific, business-critical customized technology solutions to your firm or your clients?

MLFSolutions allows Small and Midsized firms to automate their repetitive tasks in order to be more efficient in delivering the best products or services to their clients.

Website Solutions

ARE YOU LETTING MEDIA AND TECHNOLOGY MANAGE YOU?

MLFSolutions designs Websites that are customized with styles, easy to maintain, optimized and ready for Page 1 of Google.

Website Optimization Solutions

DO YOU WANT YOUR WEBSITE TO BE ON PAGE 1 OF GOOGLE?

Any public website needs Google.com, Bing.com, Ask.com and DogPile.com to be accessible randomly by any internet user.

MLFSolutions lays down the foundations of SEO\SEM\PPC\SMM campaign for building your website, identifying your market, creating web-savvy content and THE RIGHT TRAFFIC driving SEO campaign.

E-Marketing Solutions

ARE YOU LOOKING TO LOWER YOUR MARKETING COSTS?

Stop postage costs and start E-Marketing

MLFSolutions empowers any organization to do online self-marketing by using its on-demand/ software as service (Saas) called BestCampaignPro.

PRODUCTS

TaxMamba is a software as a service (Saas) platform introducing Local & Smart Financial Service professionals to Great People.

<http://www.TaxMamba.com>

CUSTOMIZED SERVICES

- 1 Custom Software Development Solutions.
- 2 WebSite Design & Development Solutions.
- 3 WebSite Optimizations Solutions - Search Engine Optimization (SEO), Search Marketing SEM) and Social Media Marketing (SMM).

123-25 82nd Ave
Kew Gardens, NY 11415
e: info@MLFSolutions.com
t: 347-510-7405
www.MLFSolutions.com
www.TaxMamba.com

A Leading Marketing Technology Firm
INNOVATION • MARKETING • MANAGEMENT



Web Customization / Web Optimization / Web Analytics

Who We Are

MLFSolutions is a leading provider of Marketing technology, which empowers any firm, particularly small-midsized firms by offering smart and cost effective digital marketing strategies.

Our clients, mostly profitable, range from Online Retail firms, Telephone Service Providers and Financial Service Providers to Not-for profits.

MLFSolutions is formed because this is our passion and we know that the business of our customer will benefit from our experience, creativity, vision and ethics.

MLFSolutions is a New York based team of professionals from the Technology and Marketing industry that wants to provide robust and enterprise services to any firm.

www.MLFSolutions.com | www.TaxMamba.com

PRODUCTS

TaxMamba

Get It Done Right. Get an Expert.

An **Online Marketing Platform** that aggregates smart local financial service providers, personal and corporate finance resources.

Features

- Search Local financial Service Experts.
- Submit Business and Personal finance Articles.
- Submit Business and Personal finance Tips.
- Create and optimized expert's profile.
- Create and Manage Landing page for SEO and PPC.
- Advertise with sponsored listing technique.

Benefits

- It is simple, low cost and maximizes the client's digital marketing footprint.
- It helps the site owners build brand loyalty, tailor messages to interests on an individual level and deliver them when and how that person wants them.
- It is measurable by generating search metrics systems.
- Its Customized messages to distinct audience drive targeted website traffic.

TaxMamba is a **MLFSolutions** product
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CUSTOMIZED SERVICES

1 Types of Customized Software Solutions

- Database driven Applications.
- Webservice, Service Oriented Architecture (SOA) and Remoting Applications.
- Content, Information and Data Retrieval Solutions (CMS and CRM).
- Portals, Collaboration, Inventory, ERP and Blogging Solutions.
- E-Commerce, Transactional driven Solutions.
- Excel SpreadSheet Processing (VBA Rapid Application Development).

2 Types of Website Solutions

- Presence or Basic Brochure Website.
- Database-driven Sites.
- E-Commerce with Shopping carts.
- Content Management Systems (CMS) and Customer Relationship Management (CRM).

3 Types of Optimization Solutions

- Search Engines Optimizations (SEO).
- Search Engines Marketing (SEM).
- Social Media Marketing (SMM).

4 E-Marketing Solution Optimization BestCampaignPro: A MLFSolutions Product

Benefits

- Build strong Media Relationship with your Prospects and Customers.
- Target your Prospects and Customers.
- Get instant reports (Open, Click-through, Bounce and Unsubscribe rates) after launching your campaign.